



STRATEGIC HOLDINGS

Estimated income Fund I Equity:

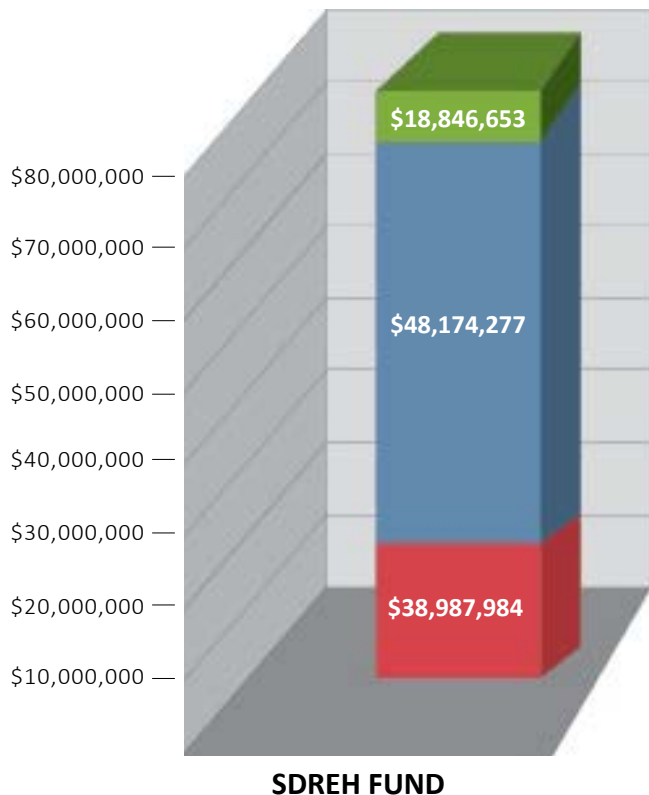
September 2019

Month/Year	August 2019	September 2019
Est. Value of Fund	\$248,995,463	\$249,552,298
Third Party Debt	\$143,606,448	\$143,543,384
Est. Total Equity of Fund	\$105,389,015	\$106,008,914
Series 1 M (Equity Cushion)	\$18,081,962	\$18,846,653
Series 1D	\$4,225,900	\$4,344,243
Series 1C	\$22,479,401	\$22,435,946
Series 1B	\$21,590,894	\$21,394,088
Series 1A	\$39,010,858	\$38,987,984
Total Member Invested Capital	\$87,307,053	\$87,162,261

“As of September 30, 2019 our fund is estimated to be valued at \$249,552,298”

Strategic Diversified Real Estate Fund was originally designed as a tiered risk structure. The manager believes that this makes the LLC unique among real estate funds by its equity choices. We designed a 4 tiered series, (Series 1A, 1B, 1C and 1D) that pay a different targeted preferred rate based on the equity member’s position in the fund.

■ Series 1M ■ Series 1B, 1C, 1D ■ Series 1A



Our fund has a tiered risk structure. We have raised \$38,987,984 in Series 1A investor capital as of September 30, 2019. There is approximately \$48,174,277 of Series 1B, 1C, and 1D investor capital subordinate to Series 1A. Series 1M which is owned by Management currently has approximately \$18,846,653 of equity cushion and sits in the first loss position.

Series 1D Membership Interests have priority over the Series 1M Manager Interest owned by the Manager both in terms of liquidation and preferred return. Series 1D currently has \$4,344,243 of investor/member capital.

Series 1C membership interest has priority over the Series 1D and Series 1M Manager Interest both in terms of liquidation and preferred return. Series 1C currently has \$22,435,946 of investor/ member capital.

Series 1B membership interest has priority over the Series 1C, Series 1D, and Series 1M Manager Interest both in terms of liquidation and preferred return. Series 1B currently has \$21,394,088 of investor/member capital.

Series 1A membership interest has priority over the all the series: Series 1B, Series 1C, Series 1D, and Series 1M both in terms of liquidation and preferred return. Series 1A currently has \$38,987,984 of investor/ member capital.

The total investor/membership invested capital as of September 30, 2019 is \$87,162,261. In the event of liquidation, after all taxes and debt are paid, the Series 1A investors would be first in line to get paid their principal and interest. After the Series 1A members are made whole, Series 1B members would be next in line to get paid their principal and interest, and so forth.



STRATEGIC HOLDINGS

Investor Relations Phone Numbers

Barry Levenson: (805) 283-9792 Executive Director, Capital Markets

Diane Rangel: (805) 367-8835 Investor Relations Manager

Main Office: (805) 410-4662

Seminars & Lunch and Learns

Saturday - October 19th at 10:00 am in Encino

Saturday - November 2nd at 10:00 am in Calabasas

RSVP is required.

To reserve your seat, please call **Diane Rangel** at **(805) 367-8835** or *email:*

Diane.Rangel@StrategicHoldings.com

1.5 POINT BONUS!

1.5 Point Bonus Promotion

We are currently offering a 1.5 point bonus for the first year on any new investments made. Any new funds invested into Series 1A will receive a 10% targeted fixed rate for the first year only, then will adjust to an 8.5% targeted fixed rate. This promotion applies to non-qualified/non-IRA funds only. (Retirement funds and ERISA retirement funds are not eligible for this promotion)

1.5 Point Bonus Rules

- New Funds invested into Series 1-A - 8.5% will receive a 1.5% bonus for the first year
 - Limited to new investments
 - IRA/Retirement/ERISA investments NOT eligible for bonus
-

The contents of this communication: (i) do not constitute an offer of securities or a solicitation of an offer to buy securities, (ii) offers can be made only by the confidential Private Placement Memorandum (the "PPM") which is available upon request, (iii) do not and cannot replace the PPM and is qualified in its entirety by the PPM, and (iv) may not be relied upon in making an investment decision related to any investment offering by the issuing company, or any affiliate, or partner thereof ("Strategic Holdings"). All potential investors must read the PPM and no person may invest without acknowledging receipt and complete review of the PPM. With respect to the "targeted" goals and performance levels outlined herein, these do not constitute a promise of performance, nor is there any assurance that the investment objectives of any program will be attained. These "targeted" factors are based upon reasonable assumptions more fully outlined in the Offering Documents/ PPM. Consult the PPM for investment conditions, risk factors, minimum requirements, fees and expenses and other pertinent information with respect to any investment. These investment opportunities have not been registered under the Securities Act of 1933 and are being offered pursuant to an exemption therefrom and from applicable state securities laws. Past performance and statements regarding current occupancy and earnings are no guarantee of future results. All information is subject to change. You should always consult a tax professional prior to investing. Investment offerings and investment decisions may only be made on the basis of a confidential private placement memorandum issued by Strategic Holdings, or one of its partner/issuers. Strategic Holdings does not warrant the accuracy or completeness of the information contained herein. Thank you for your cooperation.

Securities offered through Emerson Equity LLC Member: FINRA/SIPC. Only available in states where Emerson Equity LLC is registered. Emerson Equity LLC does not have a control or ownership affiliation with Strategic Holdings or Strategic Diversified Real Estate Holdings, LLC.